

# 2018 Youth Go Haunted House Events Sponsorship Packet



## What is Youth Go?

Our mission states, “Youth Go is a voluntary, youth directed, supportive community which offers youth opportunities to learn, grow and feel comfortable with themselves and others.”

Youth Go is a drop in center located at 213 Nicolet Boulevard in Neenah. We were founded in 1969 by youth and supportive adults looking for a safe gathering place. Our agency is committed to making a lasting and positive difference in the lives of youth. Through our no cost Recreation, Education, and Support and Wellness Programs, Youth Go strives to provide underserved and at-risk youth in grades 5-12 with opportunities to do well in school, develop as individuals, and prepare for their next step in life. We hope that through participation in programming, youth can learn about themselves, develop positive relationships with peers and adults, grow through their experiences, express their creativity, and cultivate their skills and potential in a safe and supportive environment.

Youth Go's Haunted House started as the idea of a youth participant over 33 years ago and began in an empty house in Neenah. We are now located in Neenah's Old City Garage and the project continues to be youth driven and supported. This small idea has transformed itself from a fundraiser for Youth Go into a full blown program for area youth. The importance of this event is more than just a means to raise funds for Youth Go. Haunted House offers our youth participants a positive way to express their creativity, an opportunity to build on their leadership skills, and a chance to be proud of themselves. In addition, Youth Go's Haunted House also offers the people of this wonderful community with safe and family friendly Halloween activities.

Sponsorships help us to cover the costs of the events, allowing more of the ticket sales to go directly toward Youth Go's Recreation, Education, and Support and Wellness Programming.

## **Youth Go is seeking sponsors for our Haunted House Events.**

### **Two “Children’s Day at the Haunted House” Event co-sponsors for \$1500 each**

Saturday, October 6<sup>th</sup> and Saturday, October 27<sup>th</sup>

*Children’s Day at the Haunted House is a low-cost and family friendly event, with the lights on, non-scary costumes, and fun activities including carnival games, face painting and visits from friends like the Neenah-Menasha Fire Department, the Neenah Police Department and McGruff.*

- 100 complimentary “Children’s Day at the Haunted House” event tickets
- Business logo included on the Haunted House Event poster
- Business name or logo on fliers distributed to all Neenah and Menasha Elementary School students
- Top billing on the sponsor wall within the game area of Children’s Day at the Haunted House
- Event co-sponsors may set up a hospitality or marketing tent to advertise products, speak with potential customers, or hand out giveaways.

### **“The Hallows” Event Sponsor for \$1500**

Friday and Saturday, October 5<sup>th</sup> and 6<sup>th</sup>

*“The Hallows,” is a haunted trail walk through Memorial Park in Neenah where guests navigate through the woods filled with costumed actors with only the light of a single lantern.*

- 100 complimentary “The Hallows” event tickets
- Business logo included on the Haunted House Event Poster
- Business name and logo on the banner for “The Hallows”
- Sponsors may set up a hospitality or marketing tent to advertise products, speak with potential customers, or hand out giveaways. Event sponsor may display any signage or corporate banners at event site and may provide brochures, etc. to be handed out with ticket sales.

### **Six “Youth Go’s Haunted House” Nightly Sponsors for \$750 each**

October 12, 13, 19, 20, 26, and 27.

*“Youth Go’s Haunted House” is geared towards adults and youth ages 12 and up. It is a traditional indoor attraction with themed rooms and costumed actors.*

- 25 complimentary tickets to be used at any Youth Go Haunted House Event
- Business logo included on the Haunted House Event Poster
- Business name displayed on our ticket booth.
- Sponsors may choose one night to set up a hospitality or marketing tent to advertise products, speak with potential customers, or hand out giveaways. Sponsors may display any signage or corporate banners at event site and may provide brochures, etc. to be handed out with ticket sales.



For additional information contact Kelly Hicks, Executive Director, at 722-1435 or [kelly@youthgo.org](mailto:kelly@youthgo.org).



## Youth Go's Haunted House Events 2018 Sponsorship Agreement Form



- ☐ **YES! We will sponsor one of Youth Go's Haunted House Events!**
- ☐ **Children's Day at the Haunted House Event Co-Sponsor (2 @ \$1500)**
  - ☐ **The Hallows Event Sponsor (1 @ \$1500)**
  - ☐ **Youth Go's Haunted House Nightly Sponsors (6 @ \$750)**

Company Name: \_\_\_\_\_

Contact/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Sponsor Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

By signing below, I am verifying that I am an authorized representative of the company listed above and agree to sponsor one of Youth Go's Haunted House Events at the sponsorship level selected above.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Sponsor Contact (Print Name and Title)

Please return this form and your company logo in a high resolution format (jpg, png, or eps) to Kelly Hicks at [kelly@youthgo.org](mailto:kelly@youthgo.org) by 8/15/18.

**Thank you for your sponsorship of one of Youth Go's Haunted House Events.**  
**Thank you for believing in the work and mission of Youth Go.**

For additional information contact Kelly Hicks, Executive Director, at 722-1435 or [kelly@youthgo.org](mailto:kelly@youthgo.org)