

Youth Go is seeking sponsors for the 30th Anniversary of our Haunted House Events

“Neenah’s Most Haunted” Nightly Sponsor - \$750

October 9, 10, 16, 17, 23, 24, 30, and 31

Neenah’s Most Haunted” is geared towards adults and youth ages 12 and up. It is a traditional indoor attraction with themed rooms and costumed actors.

- 25 complimentary tickets to be used at any Youth Go Haunted House Event
- Business logo included on the Haunted House Event Poster
- Business name displayed on our ticket booth.
- Sponsors may choose one night to set up hospitality or marketing tent to advertise products, speak with potential customers, or hand out giveaways. Title sponsors may display any signage or corporate banners at event site and may provide brochures, etc. to be handed out with ticket sales.

“The Hallows” Event Sponsor - \$1500

Friday, October 2nd and Saturday, October 3rd

“The Hallows,” is a haunted trail walk through Memorial Park in Neenah where guests navigate through the woods filled with costumed actors with only the light of a single lantern.

- 100 complimentary “The Hallows” event tickets
- Business logo included on the Haunted House Event Poster
- Business name and logo on the banner for “The Hallows”
- Sponsors may set up hospitality or marketing tent to advertise products, speak with potential customers, or hand out giveaways. Event sponsor may display any signage or corporate banners at event site and may provide brochures, etc. to be handed out with ticket sales.

“Children’s Day at the Haunted House” Event Sponsor - \$3000

Saturday, October 3rd and Saturday, October 24th

Children’s Day at the Haunted House is a low-cost and family friendly event, with the lights on, non-scary costumes, and fun activities including carnival games, face painting and visits from friends like the Neenah-Menasha Fire Department, the Neenah Police Department and McGruff.

- 250 complimentary “Children’s Day at the Haunted House” event tickets
- Business logo included on the Haunted House Event poster
- Business name or logo on fliers distributed to all Neenah and Menasha Elementary School students
- Top billing on the sponsor wall within the game area of Children’s Day at the Haunted House
- Business name and logo printed on event tickets.
- Sponsor may choose one night to set up hospitality or marketing tent to advertise products, speak with potential customers, or hand out giveaways. Title sponsor may display any signage or corporate banners at event site and may provide brochures, etc. to be handed out with ticket sales.

Contact Kelly Hicks, Executive Director at 722-1435 or kelly@youthgo.org for more information.



Hello Potential Youth Go Haunted House Event Sponsor,

We had a great year in 2014 and we hope that with your help, 2015, our 30th annual Haunted House, will be even better!

- 3000 customers visited “The Hallows,” “Children’s Day at the Haunted House,” and “Neenah’s Most Haunted.”
- 130 area youth volunteered over 3,300 hours designing, building, and acting.
- Media coverage was provided by 103.9 WVBO and Time Warner Cable Sports Channel.

The importance of this event is more than just a means to raise funds for Youth Go. Youth Go does depend on the funds raised by the Haunted House and all proceeds go directly toward funding Recreation, Education and Support and Wellness Programming for youth in grades 5-12. More importantly, Haunted House offers our youth participants a positive way to express their creativity, an opportunity to build on their leadership skills, and a chance to be proud of themselves. In addition, Youth Go’s Haunted House also offers the people of this wonderful community with safe and family friendly Halloween activities.

Your support would allow us to cover some of the costs of the event, allowing more of the ticket sales to go directly to our programming. Please look over the information and feel free to contact me at (920) 722-1435 if you have questions or need additional information in your decision making process. I hope you will see Youth Go and a sponsorship of our Haunted House as a worthwhile investment into this community.

Thank you for your time and consideration. Your support *truly* makes a difference in the lives of the youth that we serve.

Sincerely,

Kelly Hicks
Executive Director